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Japan's Big Four Motorcycle Manufacturers Showcase Latest Wares at 37th Tokyo Motor Show ~ 150 Units Representing 120 Models ~



The 37th Tokyo Motor Show was held from October 24 to November 5 at the Makuhari Messe (Nippon Convention Center) on the outskirts of Tokyo in Chiba Prefecture.

This year's event saw the North Hall devoted to motorcycles, with Japan's Big Four manufacturers – Honda, Kawasaki, Suzuki and Yamaha – leading the way. Eight companies from six other countries, including BMW of Germany, Gruter+Gut of Switzerland, Ducati, Magni and Moto Guzzi of Italy, Harley-Davidson of the United States, KTM of Austria and Triumph of the UK, joined them. In all, a total of around 200 machines were displayed for this Show.

Japan's four manufacturers presented 150 units representing 120 models, including 65 exhibition (prototype) units, generating a strong impression for the pioneering new development concepts and innovative designs. The prototype concept models unveiled an intriguing range of directions, underscoring the pursuit of high performance, greater safety through cutting edge technology, eco-friendly innovations and other exciting new trends.

Honda: "Dream Wings"

With the "Griffon," Honda uses front-rear linkage anti-lock brake system (ABS), vehicle distance warning system and other sophisticated electronic devices to define outstanding improvements in motorcycle safety. The Griffon immaculately fuses the sportiness of a motorcycle with the convenience and comfort of a scooter, presenting an innovative new style with no compromise on either side.



HONDA GRIFFON

Kawasaki: “Let the Good Times Roll”

The “ZZR-X” is an advanced Kawasaki tourer bike that blends the pleasures of high-speed cruising with superior sporty handling. Riders use the mode change feature to choose between the “High-Speed Touring,” “Touring” and “Sports” modes, selecting the optimum riding position and functions. With this machine, Kawasaki truly paves the way to a dynamic new era of high-performance touring.



KAWASAKI ZZR-X

Suzuki: “Power to the Future”

The Suzuki “G-Strider” is the combination of a 900cc engine and electronically controlled Continuously Variable Transmission (CVT), presenting a unique sensation like taking a flight like a glider. This model opens a new, ‘simpler’ and ‘more comfortable’ world of motorcycling with its simple operation requiring no gearshifting and a laid-back riding position.



SUZUKI G-STRIDER

Yamaha: “The Art of Engineering”

The “Mabrice” is a Yamaha hybrid model engineered to merge youthful “long and low” styling with outstanding tandem riding performance. The in-hub electric motor in the front wheel furnishes a welcome power assist during acceleration or other key occasions, ensuring riding performance with greater safety, comfort and pleasure.



YAMAHA MABRICE

“The appeal and romance of the motorcycle,” a symposium open to general guests, was held during the Motor Show’s run. This was a casual and enjoyable talk show, featuring four panelists who shared their personal experiences and impressions with motorcycling. The panel was led by actor Koichi Iwaki, who first rode a motorcycle during a part-time job delivering newspapers, and former star baseball player and now sports commentator Masayuki Kakefu, who’s first encounter with the world of motorcycling came after his retirement from baseball upon being named a team captain for the Suzuka 8-hour World Endurance Championship Race.

The symposium earned rich praise and resounding applause from the standing room only crowd, with more than 500 people in attendance.

The 37th Tokyo Motor Show drew a total gate of 1.42 million visitors during its 13-day run, far bettering the 1.27 million who attended the previous show.