

IMMA's Spring General Assembly at Kakegawa in Japan

The General Assembly of the International Motorcycle Manufacturers Association (IMMA), international organization created by motorcycle associations in Japan, Europe and the United States, was held for the first time in Japan for seven years. JAMA hosted this annual meeting at Kakegawa city, Shizuoka prefecture, Japan.

The Assembly consisted of "Mains Sessions" held on May 26 (Wednesday) and 27 (Thursday) as well as relevant events organized around this period. It received 2 participants from the U.S. (USMMA¹) and 5 from Europe (3 from ACEM² and 2 from IMMA Secretariat) with 10 to 15 participants from Japan Automobile Manufacturers Association (JAMA) including its Executive Vice President Shimodaira and its Motorcycle Committee Vice Chairman Harada (number of participants varied depending on meetings in which they participated)

The mains sessions began from the second day with meetings of two committees. The Technical Committee discussed environment, safety, standards harmonization and other technology-related issues.



Discussion in Technical Committee meeting

In the Non-Tech Committee meeting, presentations were made by JAMA on its activities in Asia through FAMI³, development of measures against registration restriction in Chinese cities, the anti-theft motorcycle registration system in Japan, and motorcycle recycling measures.



Presentation by JAMA at Non-Tech Committee meeting

The Steering Committee had discussions about the settlement of balance for the

¹ **United States Motorcycle Manufacturers Association**

² **European Motorcycle Manufacturers Association (original name: Association des Constructeurs Européens de Motocycles)**

³ **Federation of Asian Motorcycle Industries**

activities IMMA has carried out and the budget plans for its future activities, new member admission to IMMA, and other matters concerned.

In the General Assembly, the settlement of balance and the budget plans are approved as well as activity reports presented by each Committee.



Discussion in Steering Committee



Three JAMA representatives: (From left) Mr. Shimodaira, Mr. Harada and Mr. Nakagawa

On the third day, a social tour was organized to visit Honda Motorcyclist School, one of the well-known rider training facilities managed by Japanese manufacturers, to inform visitors of the safe motorcycle riding promotion activities being developed by the private sector in Japan.



Social tour: Presentation to visitors at Honda Motorcyclist School

A JAMA-sponsored dinner party was held after the General Assembly to allow an exchange of views between the U.S and Europe side participants on one hand, and the Japan side participants, on the other, including JAMA Motorcycle Committee Chairman Yamashita and Vice Chairman Harada, representatives from Japanese manufacturers Suzuki and Kawasaki, and JAMA Executive Vice President Shimodaira.

On this occasion, Chairman Yamashita made a speech to welcome all participants from foreign countries and said: "A number of urgent issues are facing motorcycle manufacturers today, even as motorcycles remain a widely popular means of transport. Environmental and safety concerns are at the top of the list, as are specific issues

related to motorcycle use in developing countries, in particular. By functioning as an effective forum for the frank exchange of views among the leaders of the motorcycle industry, IMMA is in a position to take quick action and appropriate measures to successfully tackle these issues.”



Speech by Chairman Yamashita at dinner party

The next IMMA General Assembly will be held in Europe and hosted by ACEM in spring 2005.

<Reference: Schedule of IMMA Spring General Assembly in Kakegawa>

Day 1 Welcome cocktail reception

Day 2 AM: Technical Committee meeting

PM: Non-Tech Committee meeting

Day 3 AM: Steering Committee meeting

PM: General Assembly

JAMA-sponsored dinner party

Day 4 Social tour (Visit to Honda Motorcyclist School, etc)