

FAMI Holds 11th Management Committee Meeting, 3rd Road Safety Seminar ~ Report on the Outcome ~



11th meeting of FAMI Management Committee

FAMI 11th Management Committee Meeting

FAMI (Federation of Asian Motorcycle Industries) ¹ representatives met in Bangalore, India for three days of Sept. 28-30, convening meetings for its Management Committee, Technical Committee and Research & Planning Committee, as well as task force groups for standards harmonization, statistics and road safety. A grand total of 77 industry representatives took part in these meetings, including delegates of the International Motorcycle Manufacturers Association (who participated as observers).

The Management Committee meeting was convened on Sept. 30, the final day of the gathering, with the following major agenda items confirmed.

1. Technical Committee

The delegates from FAMI member countries exchanged information on the latest developments in safety, noise and emissions issues. A proposal submitted by the Standards Harmonization Task Force for joint testing by FAMI was studied, and an agreement worked out to implement the idea. Consensus was further reached for the task force to study the various different ECE regulations, and subsequently submit FAMI proposals and suggestions.

2. Research & Planning Committee

1) Statistics Task Force

Statistics on seven major areas concerning motorcycles (production, domestic sales, exports, imports, registration, in-use and accidents) will be collected through a unified format, and transformed into database form.

2) Road Safety Task Force

1. Poster Campaign

Continuing from last year, the Road Safety Poster Campaign will be held again, using a unified FAMI design to promote safe motorcycle operation in all FAMI member countries.

2. FAMI Road Safety Seminar

Road safety seminars aimed at helping to reduce traffic accidents have been held three times to date,² with each of these gatherings declared major successes (see below for report on the 3rd Road Safety Seminar). Agreement was reached to hold the 4th seminar in this series next June or July in Taiwan.

The Management Committee meeting was also utilized as a forum for JAMA to profile the world first motorcycle recycling system scheduled to be launched in Japan the

following day, Oct. 1. The next Management Committee meeting will be held in Taiwan next March.

3rd FAMI Road Safety Seminar Scores Big Success

The 3rd FAMI Road Safety Seminar was held on Sept. 18 in Penang, Malaysia, and addressed the keynote theme of “The New Challenge for Humanity.” A total of 155 representatives from authorities, industry and other organizations took part in the gathering.

The Seminar opening address was delivered by Mr. Leong King Choon, Seminar Organizing Chairman. In his remarks, Chairman Choon noted that motorcycle ownership in Malaysia has now climbed to 6.3 million units, which means that about one in every four Malaysians owns a motorcycle. He explained just how important the motorcycle has become as a means of transportation in his country, stressing the need for improved road safety awareness on the part of motorcycle users.³

Speaking next was Dato Syed Mohammad Aidid, President of FAMI and the Motorcycle and Scooter Assemblers and Distributors Association of Malaysia (MASAAM), a key FAMI member organization. President Aidid informed the audience that annual worldwide traffic accident deaths are now some 1.2 million persons. Asia accounts for half of those fatalities at 600,000 persons, with Malaysia alone losing around 5,000 people yearly. He expressed the conclusion that, “It is important to cultivate good habits to reduce road traffic fatalities.”



FAMI/MASAAM President
Dato' Syed Mohammad Aidid

Representing the Malaysian government was Datuk Koay Kar Huah, Executive Councilor and Chairman of the Penang Road Safety Council. He described how the number of traffic deaths per 10,000 vehicles in Malaysia has fallen from 8.2 persons in 1996 to 4.9 in 2003, with the government goal calling for further improvement in this rate to less than 3 persons by 2010.

Next up on the podium was Dr. Wong Shaw Voon, professor at the University Putra Malaysia, who spoke on the theme of “Motorcycle Crash Tests ~ International and Malaysian Experiences.” A key point in his presentation was that casualties from motorcycle accidents account for more than 65 percent of all road injuries and deaths in Malaysia, with an introduction furnished of scientific methods for reducing that ratio.

Mr. Mohammad Bin Dalib of the Malaysia Road Transport Department then spoke on “Auto Safety and Environmental Standards.” He used his presentation to explain Malaysia’s current motor vehicle standards, as well as the prospects for successful harmonization with ECE regulations over the years to come.



JAMA Motorcycle Overseas
Subcommittee Chairman
Hiroshi Nakagawa

The final speaker was Mr. Hiroshi Nakagawa, JAMA Motorcycle Overseas Subcommittee Chairman and representing FAMI, who gave a presentation entitled, “Future Approaches to Road Traffic Safety in Japan.” Chairman

Nakagawa reviewed JAMA traffic safety activities to date, and outlined the future themes to be targeted.

The Seminar was covered by nine separate mass media companies, and received widespread coverage in the local Malaysian press.

1: FAMI member associations are AISI (Indonesia), MASAAM (Malaysia), MDPPA (Philippines), SIAM (India), SMCTA (Singapore), TAIA (Thailand), TTVMA (Taiwan) and JAMA (Japan).

2: The first such seminar was held in Indonesia in July 2003, and the second last November in the Philippines.

3: According to Mr. Mohammad Bin Dalib of the Malaysian Road Transport Department, total motor vehicle ownership (including four-wheel vehicles) is at the 13-million unit range.